



Expression of Interest for representation at the East Herts Arts and Cultural Strategic Group

April 2021



East Herts Council and its partners are inviting expressions of interest from people living and working in the district to get involved, support and be part of the driving force to deliver the new East Herts Cultural Strategy 2021-2025. This voluntary role is an exciting opportunity to make a difference.

This position will be for a period of two years with re-appointment in 2023 for a further 2 years.

As stated in the strategy - the vision of the partnership (Arts & Cultural Strategic group) is "East Herts will lead the way in demonstrating that when residents, community organisations, and the creative industries come together extraordinary, surprising and delightful things can happen that enrich and enhance everyone's health, wellbeing and sense of inclusion."

We are looking for passionate and committed individuals who are keen to develop and support the delivery of an inclusive Arts & Cultural offer. We are committed to ensuring that membership of the Strategic Group is representative of all communities in East Herts. We welcome expressions of interest from people of all backgrounds and particularly encourage interest from ethnically diverse communities, hard-to-reach groups, minority communities such as disability, faith, Black and Ethnic minority Communities, LGBTQ, people living in deprived communities, in rural areas and young people - as these groups are currently under-represented.

As a Strategic Group member, we are expecting you to:

- attend regular meetings (initially every six weeks), participating in strategic planning, supporting and championing the themed actions.
First meeting is scheduled for Thursday 1st July at 2:00p.m. Via Zoom
- provide advice and guidance to the Cultural Delivery/Reference group (Name to be confirmed)
- take the lead on one of the nine actions highlighted in the strategy under 'Actions built on needs' (Please see the attached strategy)
- look at needs, gaps and the data to establish projects/interventions
- assist the Cultural Delivery/Reference group in defining goals, setting and evaluating performance against agreed targets
- work on fundraising initiatives and - if appropriate - financially support the delivery of specific activities
- safeguard and promote the good name and values of the Arts and Cultural Strategic group
- ensure sustainable partnership delivery through active community engagement
- assist the Arts and Cultural Strategic Group in achieving a high profile national/regional and local position on the cultural sector



Each member is asked to focus on one or two areas in which they have in-depth expertise and to both represent these functions within the strategic group as well as be the main 'port of call' for delivery group seeking advice in these areas. We are therefore particularly looking for members with expertise in any one or a combination of the following areas:

- Arts and Culture
- Equalities and Diversity
- Community connection /ties in the district
- Rural Networks
- Finance and Fundraising
- Young people
- Working with vulnerable groups
- Technology – especially delivering from digital platforms
- Education Sector
- Project Management

We are keen for members to bring either years of experience and business acumen, or forward thinking ideas especially from younger members that can drive the partnership to deliver its vision. Honesty, integrity, independent decision-making and objectivity are personal qualities that we consider necessary for our Strategic Members to possess in order to fulfil this role well.

If you are interested in taking part in this exciting opportunity we would like to hear from you. We would welcome an Expression of Interest in no more than 500 words outlining your work/ relevant experience (paid or unpaid) and a brief note about why you are interested in taking part in driving the East Herts Cultural Strategic Group. We would like to hear from you in the following ways:

- email your Expression of Interest to mekhola.ray@eastherts.gov.uk
- Call Mekhola Ray on 01992 531613 or 07850 924 139
- Send us a short video clip to mekhola.ray@eastherts.gov.uk

Applications will close on Friday 28th May 2021

If you would like an informal conversation about the role please contact Mekhola Ray directly on 01992 531613/ mobile 07850 924 139 or email: mekhola.ray@eastherts.gov.uk